

"The South's Liveliest College Newspaper"

TECHNIQUE

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ADVERTISING CONTRACT

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Company: _____

First line of ad: _____

Address: _____ Contact Name: _____

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Black/White Color (see box to right)

Ad size: _____ column x _____ inch Rate: \$12 pci*

Total Cost: \$ _____ Amount Prepaid: \$ _____

Check # _____ Credit Card Recp# _____

Received by: _____

Insert your issue dates in desired Semester:

SUMMER	FALL	SPRING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

SPECIAL ENHANCEMENTS:

Typesetting Fee: _____

Spot Color – Color #(s): _____

4-Color _____

FOR PRODUCTION USE ONLY!

AUTHORIZATION:

By his/her signature below the undersigned represents that he/she: 1) has the authority to bind the above organization, and 2) understands and agrees to be bound by the terms of this contract as stated in *The Technique* advertising brochure, and 3) agrees to pay the above total cost for this advertisement.

Signature Date

Printed Name Title

Receipt of a signed contract and/or payment or art does not constitute a binding contract. All contracts received are subject to approval or rejection by the Editorial Board of the Technique.

Technique will issue credit, but no refunds. The Technique reserves the right to re-size an ad when needed. *per column inch (refer to brochure)